



**Job Title:** Research Assistant

**Location for Job:** London & Alvinston, ON

**Job Type:** Full Time

**Start Date:** Feb, 2019

**Bioline Vision:**

Bioline aspires to produce the highest quality biostimulants for invigorating plant and soil health. Our formulations are founded on intense research and leverage state-of-the-art processing technologies. Through processing innovations and evidence-based science, Bioline exemplifies sustainability and environmental stewardship. With a motivated and energetic team, we promote a positive and inclusive culture that puts our people first.

**Bioline Mission:**

Bioline is a family owned and operated company, dedicated to creating innovative products that enhance crop quality and optimize yield. Using our proprietary process, we have developed a method of producing a superior quality Fulvic Acid. Through our research, we are driven to advance the scientific knowledge of biostimulants, and their benefits to various crops. We are devoted to producing the most sustainable and environmentally friendly inputs to the agriculture, horticulture, and hydroponic industries. We promise value to our customers and ensure satisfaction through proactive engagement every step of the way.

**The Opportunity:**

Bioline Corporation is a privately owned Canadian technology development company. The company has established a prototype processing facility in Alvinston, ON. We also operate out of a lab and office in London, ON. The BioLiNE process produces high value plant and soil health product. The main active ingredient in our products is fulvic acid, a biostimulant with a well proven record of multiple crop benefits. We are seeking a highly motivated researcher to join our research team.

**Position Overview:**

This is a unique position in our company that is at the cross section of research, communications, marketing, and sales. This is **not a laboratory focused position**, and most of the candidate's time will be spent developing and preparing various forms of content for effective communication of our research both internally (within the company) and externally. The **Research Assistant** will work in tandem with other researchers and the management team to plan, design, and execute the production of content that includes:

- Newsletters, technical bulletins, informative blogs, and articles;
- PowerPoint presentation and slide decks;
- Brochures, flyers, pamphlets, product data sheets, white papers and other promotional content;
- Infographics, graphic design, charts and other forms of visual communications;
- Informational and promotional videos;
- Social media posts, and
- Website content.

In addition to the above primary focus, the **Research Assistant** will also help with the planning, execution, data collection and analysis of trials that evaluate and compare the performance and efficacy of our products to enhance crop and soil health. This includes carrying out experiments growing various plant in a hydroponic system. Further we work with numerous stakeholders, carrying out trials on farms (field trials). It is expected that the Research Assistant will also work with farmers in the planning, execution, sampling and data gathering activities for the field trials.

An ideal candidate for this position would have the following qualities:

- Excellent language skills in English (Written and Oral);
- Excellent communication, organizational and multi-tasking skills;
- Extroverted individual with a creative mind that can inspire colleagues to contribute;
- Internally motivated self-starter with the capacity to work in a fast-paced setting under tight deadlines;
- Goal-orientated individual with a positive, can-do disposition;
- Flexible and open-minded person with the desire to learn and contribute in a team environment;
- Stays late, arrives early and does not need oversight;
- Self-motivated individual with critical thinking and problem-solving skills; and



- Able to learn new skills, assume new responsibilities and work cooperatively in a team.

**Key Responsibilities:**

- Create various types of content and communication as detailed above in the **position overview**;
- Research relative content online with agricultural focus;
- Develop new content development and promotional strategies to help grow our brand;
- Embody our voice and ensure consistency across various communication platforms and content;
- Create shareable content to promote our company, our brand and products across various social media platforms;
- Plan, execute, and report on hydroponic trials evaluating the efficacy of our product;
- Help with the planning and execution of field trials;
- Apply the scientific method to carry out experiments;
- Maintain a clean and organized work environment;
- **Perform other duties and responsibilities as required.**

**Qualifications:**

- Bachelor of Science Degree;
- Excellent verbal and written communication skills;
- Excellent general computer literacy;
- Highly proficient with social media content management and promotion;
- Highly proficient with MS Office (Publisher, Word, Excel);
- Valid Ontario Drivers License;
- Experience with WordPress, Google AdWords, Adobe Creative Suite an asset; and
- Understanding of SEO and content marketing an asset.

**Application Process:**

Interested applicants are encouraged to email a **pdf version** of an updated resume and cover letter to [mrahbari@biolinecorp.ca](mailto:mrahbari@biolinecorp.ca). **Deadline for submitting your resume for this position is Jan 23<sup>rd</sup>, 2019.**